



ITALIER



**Artificial and
Seminatural Trees**



**Artificial and Seminatural
Vertical Gardens**



**Flora
Decorations**

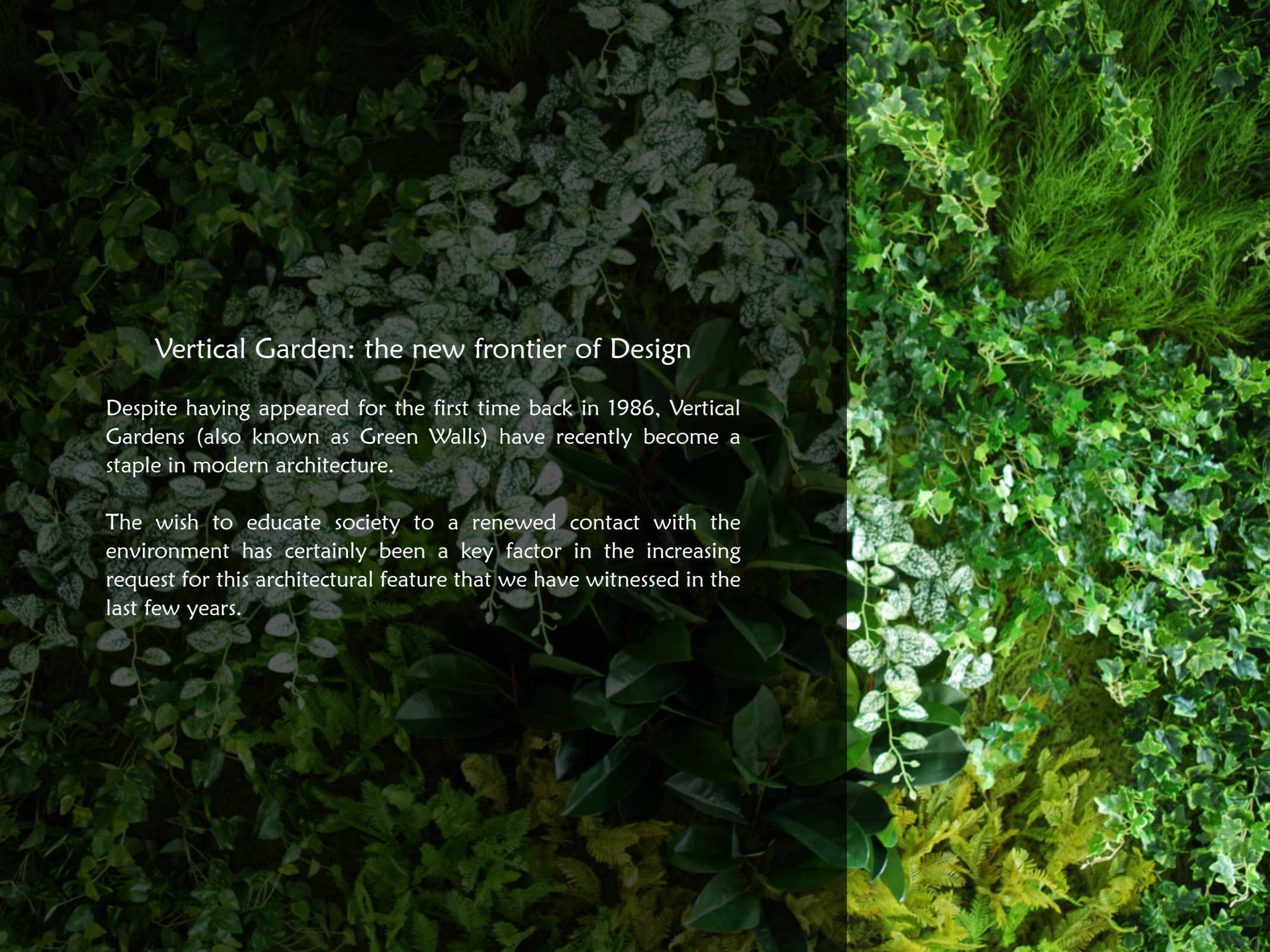


About **ila**

Based in Italy, **ila** is the world leader in the production of high quality artificial and Seminatural trees, vertical gardens and green decorations.

With more than 30 years of experience **ila** has collaborated with the most prestigious brands in the world offering unique and exclusive products.

At **ila** we combine the most advanced instruments and technologies with the spirit and passion that make Italian craftsmanship renowned all over the world.



Vertical Garden: the new frontier of Design

Despite having appeared for the first time back in 1986, Vertical Gardens (also known as Green Walls) have recently become a staple in modern architecture.

The wish to educate society to a renewed contact with the environment has certainly been a key factor in the increasing request for this architectural feature that we have witnessed in the last few years.

It's easy to see the advantages that the use of artificial and seminatural plants can bring to the design and concept of Vertical Gardens, both in terms of saving costs and beauty.

As a matter of fact, one of the major hindrances of natural Green Walls is the complexity of the installation and maintenance of irrigation systems which entails high costs to place and keep the greenery in a good state.

ila Seminatural Vertical Gardens can offer all the advantages and beauty of a natural feel while doing without the often prohibitive costs of natural green.



Our Seminatural trees, plants and Vertical Gardens are easy to install, ready for the use and do not need any irrigation nor any maintenance work.

Whereas plants and flowers on green walls tend to naturally rot, fade and have to be replaced on a regular basis, Vertical Gardens by **ila** are truly timeless creations, faithful replicas of nature that will keep their astonishingly fresh look for years, unaltered by time and seasons.



Vertical Gardens by **ila**: Portraits of Nature

Like all our collections, Vertical Gardens by **ila** are a unique blend of faithful replicas of Nature and our Craftsmen creativity. Created by our expert team as a luxuriant work of design, they can fit in the smallest spaces like offices and houses, as well as in the huge walls of shopping malls, spas, airports, etc.

Each of our still-lives is specifically designed to evoke different feelings in the viewer, thus harmonizing the indoor space with the surrounding walls in a perfect balance.

 **Moss Mix**

 **Green Stream**

 **Evolution**

 **Stylish**

 **Forest**

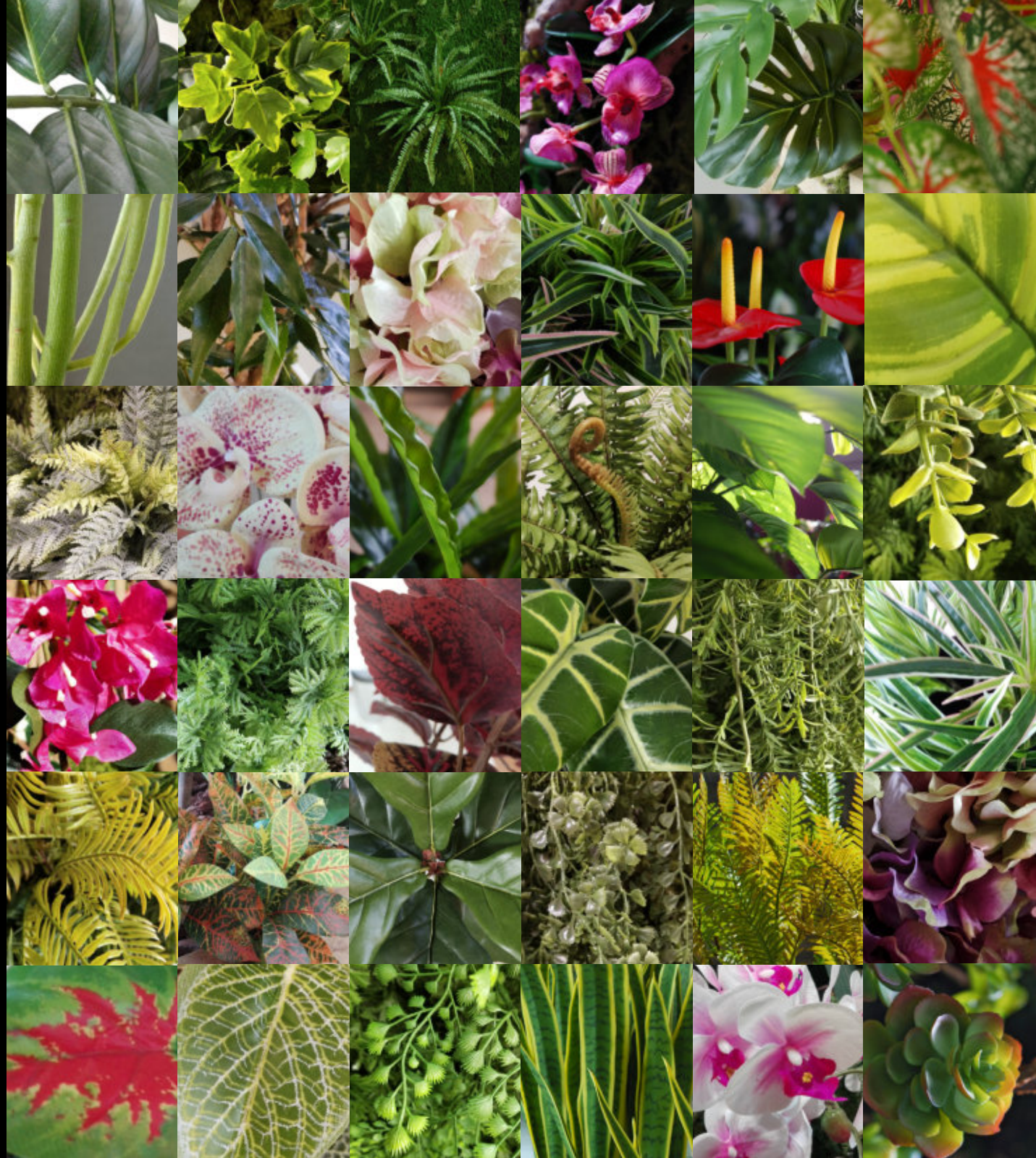
 **Dancing Forest**

 **Plein Air** (uVR)

 **Lichen** (uVR & FR)

ila “essences” – an ever-changing collection, constantly updated with new exciting products – are like nuances on a huge canvas on which our artists create their breathtaking compositions.

ila’s portraits of Nature are “painted” with an infinite and inexhaustible colour-palette. It is, in fact, the material itself of Nature which provides the base and the initial instinct that is palpable behind every creation by **ila**.



Taking unbound, limitless Nature as its mirror, **ila**'s collection of Vertical Garden items and "essences" is actually an ever-growing, always updated collection, constantly improved by our Research team.

So each Vertical Garden by **ila** is a unique piece; colours, shapes and light and shadow plays can be freely exploited by our Designers to enhance the beauty and harmony of the space around us.





Moss Mix

“

Every something
is an echo of nothing

John Cage

Capturing the complex simplicity of our simple reality is the main feat behind the creation of Moss Mix by **ila**.

Space is conceived not so much as an emptiness to fill, rather as a stage in which only one or two essences are free to dance and develop, as they are exhibited under different viewpoints to the audience.



The still, plain elegance of Moss Mix by **ila** makes it perfect for small compositions which will give a green, fresh touch to your rooms, always being in perfect harmony with their surroundings.





Green Stream

“

**Come forth into the
light of things,
let Nature be your teacher.**

William Wordsworth

The sweet natural silence can naturally be experienced only by an ear and eye finely attuned to the sounds and sights of Nature.

Green Stream by **ila** is our latest attempt to create a poem with the language of Nature that evokes those calm, soothing sensations that only the various hues of green can elicit in the heart of Man.



Green Stream by **ila** is the perfect feature to create a peaceful, relaxing atmosphere in your spas and offices, and to ease our minds – always too much busy in the modern world.



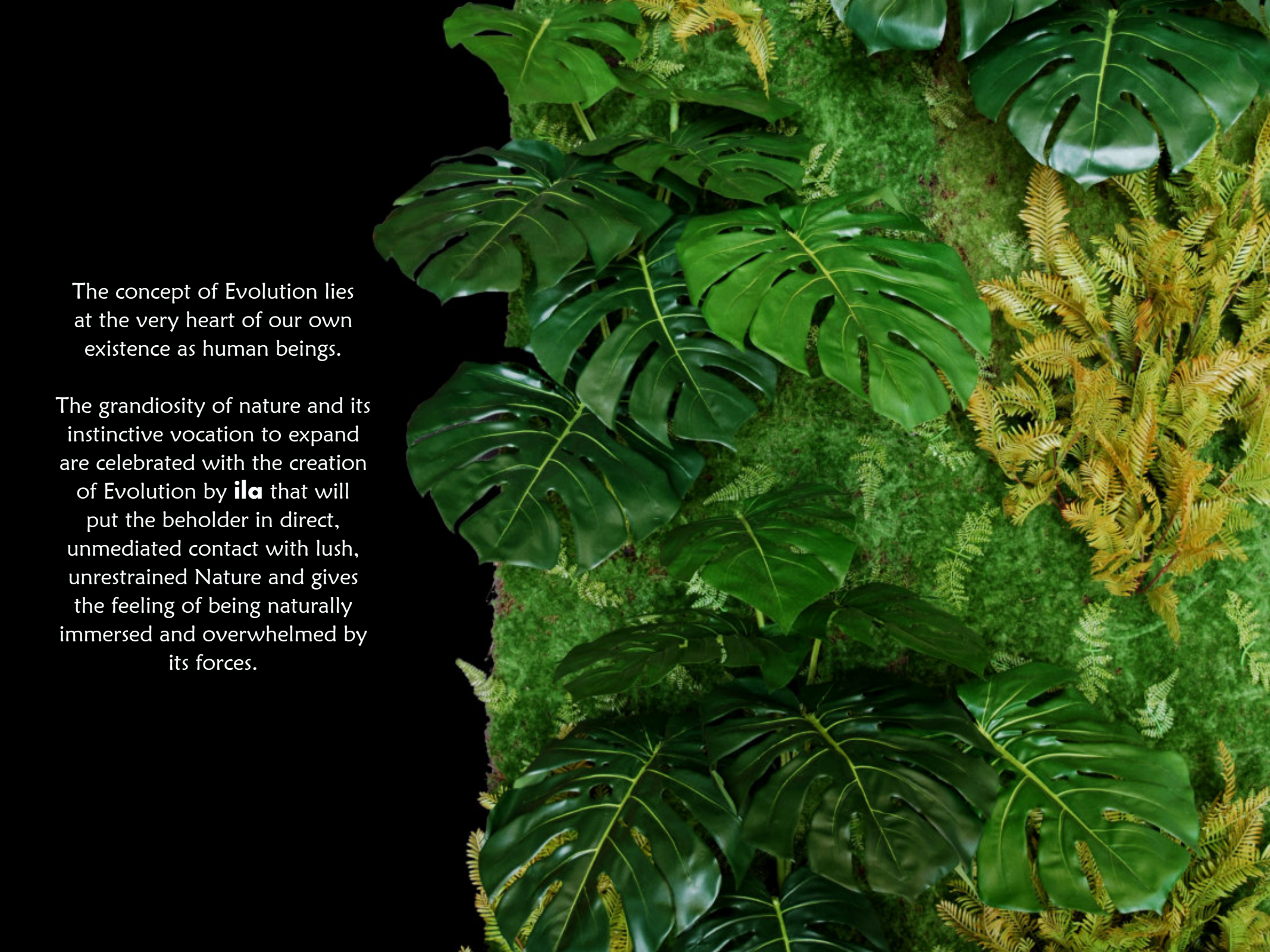


Evolution

“

So the universe is constantly moving in the direction of higher evolutionary impulses, creativity, abstraction, and meaning.

Deepak Chopra



The concept of Evolution lies
at the very heart of our own
existence as human beings.

The grandiosity of nature and its
instinctive vocation to expand
are celebrated with the creation
of Evolution by **ila** that will
put the beholder in direct,
unmediated contact with lush,
unrestrained Nature and gives
the feeling of being naturally
immersed and overwhelmed by
its forces.

Suitable for very big sizes,
specially created for shopping
malls, halls, lobbies, etc...
Evolution by **ila** effaces and
redefines the actual boundaries
between Nature and Culture,
Indoors and Outdoors, the space
of design and the design of
creation.





Stylish

“

**Fashion is not something
that exists in dresses only**

Coco Chanel

Luxury and *charme* in their purest forms, the union of fashion and garden design reaches its most iconic representation with Stylish by **ila**.

Designed by our research team to amaze and surprise the viewers, with its soft and smooth lines and patterns of colors, Stylish by **ila** showcases the ultimate synthesis of Nature and Man-Made beauty in a dashing abstraction of flowers and greens.





Delicate and light to watch,
Stylish by **ila** reaches its
purest form in small and
medium spaces, where human
natural imagination and the
fashionability of green are the
absolute focal point of the
viewer's attention.

The crown jewel of **ila**'s
collection, the absolute peak of
our team's creativity.



Forest

(WITH NATURAL TRUNKS)

“

And into the forest
I go, to lose my mind
and find my soul

John Muir

Not only Vertical Gardens by **ila** are a revolution in the world of design, they actually are a revolution in the idea of space itself. Following this goal, **ila** most ambitious project in the re-conceptualization of the spaces and moments of our daily lives is the development of Vertical Forest by **ila**.



In this incredible work of Art, our trademark Seminatural Trees are installed directly on the wall to give the feeling of an actual climbing natural forest.

The result is an absolutely breathtaking view of various types of Forest, as well as a new vantage point to admire the astounding reality of our faithful reproductions of Nature.

Never before the powerful sublimity of the natural creation has been expressed with such clarity of vision and expressive force.





Dancing Forest

(WITH NATURAL TRUNKS)

“

The happiest man is he
who learns from Nature
the lesson of worship

Ralph Waldo Emerson

Bulkiness, substance, gloom,
mystery; an uncanny and
fascinating Vertical Garden.
100% Natural Trunks convey to
Dancing Forest by **ila** a unique
look, which cannot be found
anywhere else in the world.



With Vertical Garden Dancing Forest by **ila** the room ceases to be a living space. It becomes a moment of bliss and meditation; relaxation and forgetfulness of self. A place to look at Nature as a mirror.





Plein . Air

(uVR)

“

**Just try going outside...
... all sort of things
happen then**

Vincent Van Gogh

ila's goal and mission has always been to merge Nature and Design, human self-conception of space along with the natural spaces typical of all kinds of Flora.

In a further development of this exciting continual research, **ila** is now ready to make the next big step and transfer its mastery for the Natural Design to outdoor spaces and exterior environments.



Inspired by Nature at its wildest state, all our creations have succeeded in capturing her powerful essence, thus erasing limits and boundaries that shape our reality and our lives: what's in and what's out, natural and artificial, etc.

The Vertical Gardens Plein Air have been created with the most advanced techniques and materials. UV Resistant leaves will maintain the same beauty for a long a time even if exposed to sunlight, rain and weather changes.





Lichen

(UVR & FR)

“

**Innovation: the vital spark
of all human change,
improvement and progress**

Theodore Levitt

The combination of our advanced research and the plain simplicity of green nuance is Lichen, the innovative Artificial Lichen Vertical Garden **ila**. UV Resistant and with Fire Retardant Technology, Lichen combines in a single astonishing product beauty and functionality, thus being able to satisfy even the most demanding clients.



It is extremely versatile and occupies very little space; Lichen naturally fits small dimensions (maybe with a nice wooden frame) as well as big public spaces.





ila Pact with Nature

At **ila** we view **Sustainability** not as an end in itself but as a path, an **inspiration** and a **challenge** to achieve always the best not only for our clients but also for the global community.

Our 100% Natural trunks are sourced from environmentally-friendly areas, and especially from the clearing of zones about to be reforested. They find a new cycle of Life and a new Purpose in becoming breathtaking **objects of Décor and Design**.

ila Semi-Natural Creations reduce efforts and wastages. They don't need any watering system, trimming, or fertilizers and **do not require any maintenance**.



Made in Italy

original and exclusive design,
iconic style and taste



Sustainable

recycled materials, fair working
conditions and sustainability in
Italy and abroad



Turnkey Service

from project to installation,
ready to offer a complete
service



Handcrafted

the best italian craftsmen
to create unique pieces of
design



Maintenance Free

no need of watering
or trimming and zero
maintenance costs



Top Quality

working every day to ensure
the highest standards in the
market



Tailored

customized creations to meet
even the most demanding
client



Natural Looking

deep knowledge of nature
means faithful replicas



High Technology

hi-tech greeneries with anti-
dust system



ITALIER

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“
Nothing is Art
if it does not come
from Nature
Antoni Gaudi