

MADE IN ITALY

PORT FOLIO

COLORS AND DESIGN

novacolor™
I colori dell'Architettura

MADE IN ITALY



novacolor™
I colori dell'Architettura



Photo by Gianluca Cisternino - Styling by Alessandra Salaris
PARETE REALIZZATA IN ARCHI+ TADELAKT

“IL COLORE, ANCORA PIÙ DEL DISEGNO, È UNA LIBERAZIONE”

HENRI MATISSE

IT -Novacolor è la boutique company italiana dedicata ai prodotti decorativi per interni ed esterni che da oltre 30 anni propone nel mondo le nuance più pure e autentiche del made in Italy.

I suoi color consultant e gli esperti del reparto Ricerca e Sviluppo dell'azienda sono ormai diventati un punto di riferimento per gli esperti del settore, architetti e maestri decoratori, interior e color designer. Novacolor oggi sta trasformando il campo della decorazione rendendolo più sostenibile nel rispetto dell'ambiente e per la salute delle persone. Evoluzione naturale di questo progetto è **New Romance in Colors** il messaggio in cui il colore viene usato in modo sapiente dando di nuovo spazio alle gradazioni, alle contaminazioni. Si percepisce una nuova indulgenza, la volontà di costruire e vivere le proprie stanze come un rifugio, come estensioni di sé dove rigenerarsi dal mondo e custodirne la bellezza. Benvenuti!

“COLOR, EVEN MORE THAN DRAWING, IS A MEANS OF LIBERATION”

HENRI MATISSE

ENG - Novacolor is the Italian color boutique specialized in decorative finishes for interiors and exteriors that, for over 30 years, has been offering pure nuances and authentic Made in Italy style.

Novacolor color consultants and R&D specialists have become a reference point for professionals, architects, master decorators, color and interior designers.

Nowadays Novacolor is changing the way to interpret decoration, that becomes more sustainable towards the environment and the people health.

New Romance in Colors is the natural result of this project, an innovative message where color is used more wisely to create shades and contaminations. A new influence that aims to build and live houses and spaces like a shelter, a temple for the soul where to regenerate and guard the beauty. Welcome to the New Romance!

“LA COULEUR, ENCORE PLUS DU DESIGN, EST UNE LIBÉRATION”

HENRI MATISSE

FR -Novacolor est la compagnie boutique italienne dédiée aux produits décoratifs pour intérieurs et extérieurs qui offre depuis plus de 30 ans les nuances les plus pures et les plus authentiques du Made in Italy à travers le monde.

Ses consultants en couleur et les experts du département Recherche et Développement de l'entreprise sont désormais devenus un point de référence pour les experts du domaine, architectes, maîtres décorateurs, décorateurs d'intérieur et concepteurs de couleurs.

Novacolor transforme aujourd'hui le domaine de la décoration en le rendant plus durable tout en respectant l'environnement et la santé des personnes. L'évolution naturelle de ce projet est **New Romance in Colours**, le message à travers lequel la couleur est utilisée de manière intelligente, donnant de nouveau la place aux gradations et aux contaminations. On en perçoit une nouvelle indulgence, le désir de construire et de vivre ses espaces comme un refuge, comme des extensions de soi où l'on peut se régénérer du monde et en préserver la beauté. Bienvenus!



METALLO_FUSO



BRONZO



RAME



CALCECRUDA+STAGNO



CALCECRUDA + METALLO_FUSO



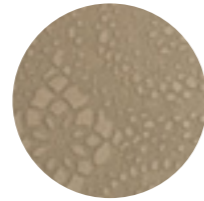
METALLO_FUSO



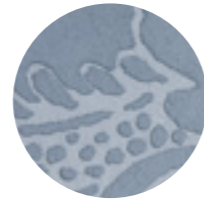
CALCECRUDA



INTONACHINO BIANCO
+ PM 6230



17021 + PM 6203



17027 + 17028 +
FS INCOLORE



Photo by Eolo Radoni - Stylist Elisa Gandini

CALCECRUDA - DESIGN PIECES BY NOVACOLOR



Photo by Gianluca Cisternino - Styling by Alessandra Salatis



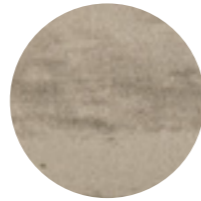
ARCHI+ CONCRETE



BIANCO + FS 6101



15135 + 15136
+ FS NEUTRA



17010 + 17011
+ FS NEUTRA



Photo by Eolo Radoni

ARCHI+ CONCRETE - DESIGN PIECES BY NOVACOLOR



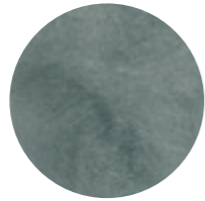
Photo by Gianluca Cisternino - Styling by Alessandra Salaris



WALL2FLOOR



WZF 086 + PO 6207
+ CF SATIN



WZF BIANCO + PO 6228
+ CF MATT



WZF 088 + PO 6228
+ CF GLOSSY



WALL2FLOOR, RESIDENTIAL PROJECT IN BELGRADE - VIVA COLOR, SERBIA



IRONIC



IRONIC OXIDATION EFFECT



Photo by Eolo Radoni

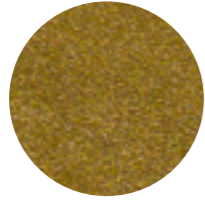
IRONIC + VERDERAME_WALL PAINTING + ECLAT_WALL PAINTING
DESIGN PIECES BY NOVACOLOR



Photo by Gianluca Cisternino - Styling by Alessandra Salaris



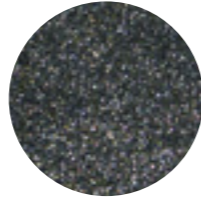
ZEUS



16070 OTTONE



ZEUS ARGENTO



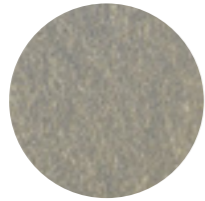
16072
ARGENTO OSSIDATO



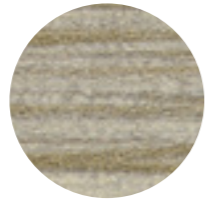
Photo by Gianluca Cisternino - Styling by Martina Sanzarello



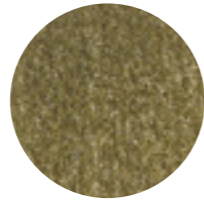
TEXI



TEXI GOLD SU
NOVALUX E IP 17154



TEXI GOLD 007 SU TEXI PEARL 002
SU NOVALUX E BIANCO



TEXI GOLD SU
NOVALUX E IP 17190

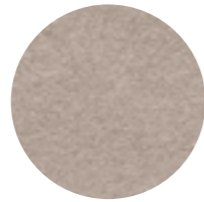




DUNE & DUNE OPACO



DS 14019



DS 14086



DG 14230



Photo by Eolo Radoni

R-STONE FONDO + DUNE GOLD BANDING EFFECT - DESIGN PIECES BY NOVACOLOR



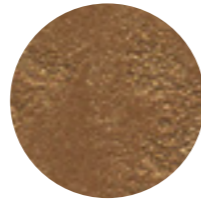
SWAHILI



SWS 14529



SWS 14554



SWG 14704



SWAHILI SHANTUNG EFFECT - VIVA COLOR, SERBIA



ANIMAMUNDI



AMG 15633



AMG 15634



AMG 15631



ANIMAMUNDI, CLUB HOUSE - THE WALL GALLERY, MALAYSIA



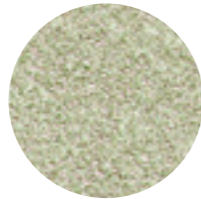
ANIMAMUNDI, HOLIDAY HOUSE IN KALAJOKI - DEKOTUOTE, FINLAND



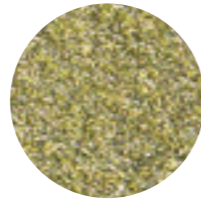
LUCE_WALL PAINTING



LS 16027



LS 16022



LG 16009

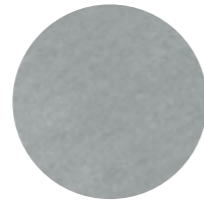




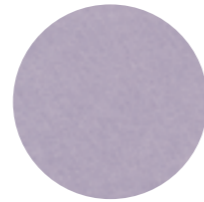
CELESTIA_WALL PAINTING



C 1312



C 1075



C 1060



Photo by Beppe Brancato - Styling by Alessandra Salaris

MATMOTION COLOR PALETTE

La nostra proposta di tinte unite in abbinamento alle texture più trendy di Novacolor
Our proposal of architectural paints in combination with the most trendy Novacolor textures
Notre proposition de couleurs unies combinées aux textures plus de tendance de Novacolor



PASSION



DREAM

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novacolorTM
I colori dell'Architettura

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= ISO 9001 =**

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