

Origins that go far back in time...

Artifice and nature, tradition and innovation, design and color. Born in 2009, Ethimo is a young, fast-moving reality which has the luck to rely on a 30-year history and expertise. A family business which has always succeeded in reinventing itself, becoming a leading name in the world of outdoors, furnishing with simplicity and elegance any space in both private and contract sectors. The history begins in the late '70s, with an exciting venture which led to the creation of a new culture of living the outdoors, conceived as the natural extension of the indoors. The great importance given to nature and its elements gave birth to the creation, in 1993, of the “Moutan Botanical Center”, an extraordinary 14-hectare garden situated right in the centre of Italy, immersed in the beautiful countryside. The 250.000 peonies' blossom started to allure visitants from all over the world, that's the reason why some pieces of furniture were placed to decorate spaces where people could relax and enjoy the peace of the spot. The unexpected success those pieces gathered gave birth to the very first Ethimo collection: chairs, tables, benches and parasols inspired by the colors of peonies, conceived to furnish some areas of the garden. All these conditions were crucial for the foundation of Ethimo, a brilliant and creative company, which brings worldwide the “Italian style for outdoor living” through its know-how.

Where it all starts

Continuity and innovation are the keywords of a company which has evolved without altering its own identity but incorporating new skills and professionals. This premises have allowed an important increase in the business without letting aside the ongoing research and both social and ethical values of the company. Today Ethimo is run by the founding family and boasts a management with many years of expertise in the manufacturing and trade of high-end furniture for both contract and private use. Its collections are versatile, expression of a “Made in Italy” concept which is the result of a careful “modus operandi” involved in every step of the production process: from the high quality of the materials used to the novelty of design, from the respect for the environment to the extreme care for details that makes every piece unique.

Functionality and resistance are essential features for any composing element. Each piece is especially studied to be placed outdoors and to resist to all atmospheric agents. Moreover, all Ethimo collections are perfect for the Hospitality industry thanks to their suitability for an intensive use. The balance between contemporary style and craftsmanship, aesthetics and functionality creates elegant and timeless pieces of furniture that make us feel like home in every environment.

Quality and materials

Aluminum, steel, teak, synthetic fibers and fabrics; each element performs to achieve the best outcome. The teak wood, for example, comes only from certified and controlled plantations and does not need any particular maintenance; besides conveying elegance and warmth thanks to its grain, it also grants a great resistance to each weather condition. Every single item is conceived to reach the maximum level of comfort, from the high quality of the materials used, to the design which matches functionality and elegance. Eco-sustainability is a key feature for Ethimo and it is reflected in the sole use of certified raw materials, in the proper management and control of production residues and the great attention to recycling. In fact, the teak wood involved in the production processes all certified as FSC and comes exclusively from plantations which follow forest regrowth programs. Moreover, both steel and aluminum undergo specific treatments of non-toxic coating and the synthetic fibers are 100% recyclable.

A Contemporary Mediterranean Style

Ethimo takes its inspiration from the Mediterranean landscapes and atmosphere typical of Sicily, inundated by the scent of orange blossoms. All its collections evoke the warmth of the sun and the playful games of summer bright colors, using either natural or pickled teak wood and the light aluminum or metal finishes available in lots of carefully selected colors. In a few years Ethimo has undoubtedly become a leader company in the world of high-end outdoor furniture, thanks to its sober and elegant style. Its complete and varied offer satisfies every need in both residential and contract sectors. The high-quality of products and the inspiration got from the endless shades of the Mediterranean, allow to convey uniqueness and a new identity to every space. Ethimo products decorate in a warm and sober way gardens and terraces in the most beautiful places all over the world: from Greece to Balearic Islands, from St. Barth to the French Riviera, from Turkey to Northern Europe, from Singapore to Florida.

Our Designers

During the last years Ethimo has co-operated with very important Italian and international designers such as Patrick Norguet, Luca Nichetto, Marc Sadler and Emmanuel Gallina. There are also many who are collaborating in projects for 2017 and 2018 collections and will contribute to write new pages of the company's story. The objective is to keep alive several languages in the unique frame of Ethimo style, in order to constantly renovate the enthusiasm and the freshness of products through innovative shades, performances and features.

ETHIMO

OUTDOOR DECOR

Thanks to the importance given to its creative component, every Ethimo collection suits all environments, conveying added value to great and prestigious projects all over the world.

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